

REVAMP

Recording and Evaluating Activity in a Modified Park



A natural experiment to examine the impact of a constructed play-scape on park visitation and park based physical activity

data collection timelines

April 2013
baseline measures

Sept 2013 – Feb 2014
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April 2014
follow up measures

April 2015
follow up measures

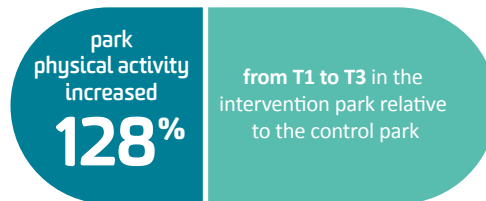
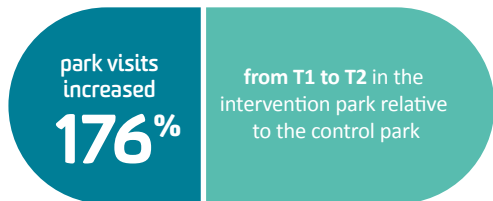
T1

intervention
park refurb

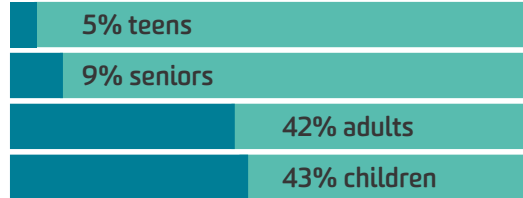
T2

T3

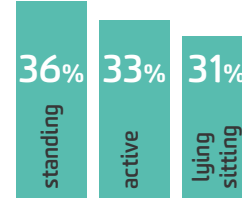
OVERALL PARK VISITORS



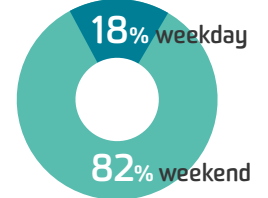
PLAY-SCAPE VISITORS



ACTIVITY



VISIT DAY

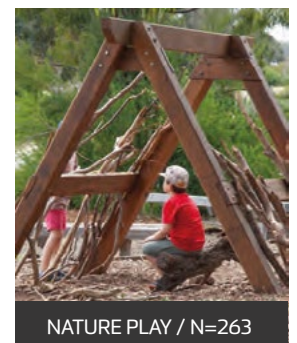
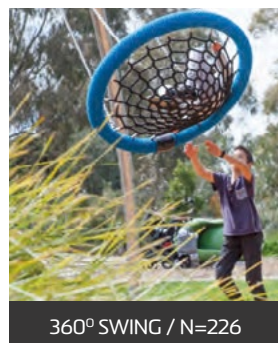
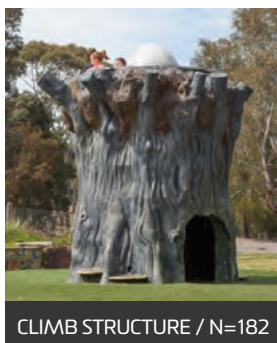


PLAY-SCAPE FEATURE POPULARITY

less popular

*determined from T3 observations

most popular



so what?

- Play-scape equals more visits and increased physical activity
- Play-scape attracted young children and adults
- The nature play area was most popular

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